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# YOU ARE MISSING ...

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## WEB CLIENT DEVELOPER (F/M/D)

### US VERY BRIEFLY:

kr3m is the market leader for HTML5 games and technology in DACH among publishers and media houses. Our range of services includes white label portals for casual games, vouchers and FinTech as well as gamification for various purposes and matching marketing campaigns. Our customers include many well-known companies such as Deutsche Bahn, REWE, Rabobank, SWR, Daimler, DER SPIEGEL, ZEIT ONLINE, FOCUS Online, Handelsblatt, Süddeutsche Zeitung, Stern, BILD, BLICK, kurier.at and many more. We are currently expanding internationally.

We have an immediate vacancy for a **Web Client Developer (f/m/d)** in full-time:

### YOUR TASKS:

- Researching and writing editorial content for whitelabel games sites and whitelabel voucher sites
- Optimising and maintaining search engine relevant texts and content
- PR texts and content for kr3m.com
- Creating texts for Google Ads, Facebook Ads, social media posts for customer campaigns
- Readiness for customer contact desired
- Involvement in online marketing / SEO / SEA - projects and offers for them

### YOUR PROFILE:

- A flair for good texts
- Fluent written and spoken German
- Ideally knowledge of French
- IT affinity, basic HTML knowledge
- Completed Bachelor's/Master's/Diploma or similar professional experience in German studies, journalism, marketing or similar.
- Basic knowledge of SEO and SEO tools
- Structured and customer-oriented way of working
- Confident handling of Office products
- Ability to work in a team, motivated and able to work under pressure
- Open and honest approach
- Able to take active and passive criticism

**WE OFFER YOU:**

- A diverse and varied field of activity
- A friendly team and an excellent working atmosphere in a familiar and friendly environment with flat hierarchies
- Varied projects
- Flexible working hours
- Corporate benefits
- Home office option
- Payment according to qualification
- The opportunity to jointly shape and develop a company

**INTERESTED?**

We look forward to receiving your application at [recruiting@kr3m.com](mailto:recruiting@kr3m.com), including examples of your work.